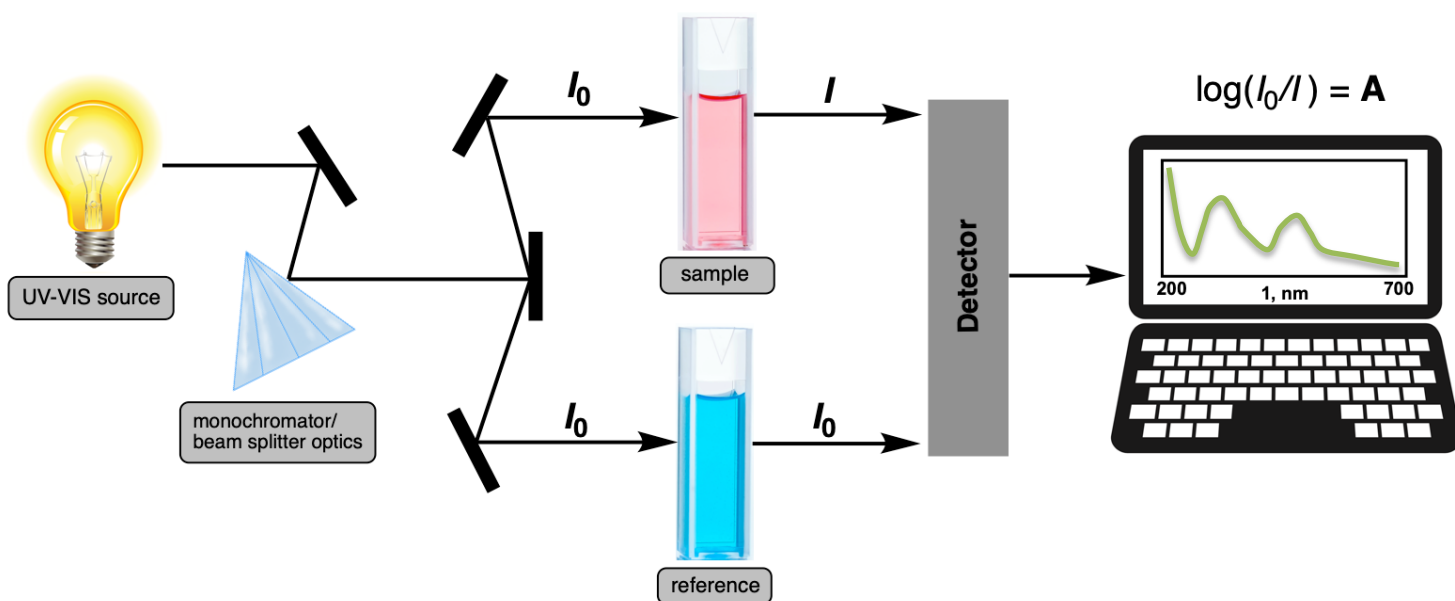


## CONCEPT: BEER'S LAW

Beer's Law represents a theoretical model that forms a correlation between a substance's absorbance,  $A$ , and its concentration,  $c$ :

$$A = \epsilon \cdot c \cdot l \quad \epsilon = \underline{\hspace{2cm}} \quad A = \log \frac{I_0}{I} \quad I_0 = \underline{\hspace{2cm}}$$
$$c = \underline{\hspace{2cm}} \quad I = \underline{\hspace{2cm}}$$
$$l = \underline{\hspace{2cm}}$$

The application of Beer's Law can be seen with the use of a UV-Vis spectrophotometer with a conjugated compound.



When a conjugated system such as butadiene is irradiated with UV light a pi electron can be promoted to a higher energy level and produce the UV-Vis absorption spectrum below:

