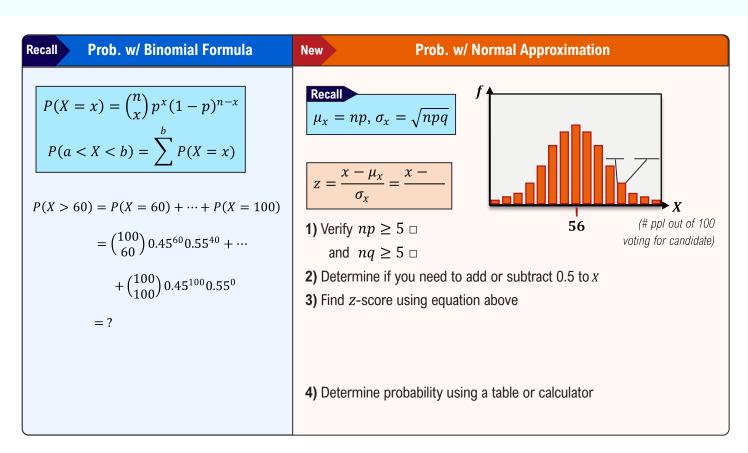
## **Using the Normal Distribution to Approximate Binomial Probabilities**

- Recall: In a binomial dist., n trials w/ 2 outcomes (Sor F);  $x \neq 0$  for successes, p = 1 q = P(S) stant.
  - ▶ Instead, for  $np \ge$  \_\_\_\_ &  $nq \ge$  \_\_\_\_ use a z-score to find probabilities instead of the binomial formula.

### **EXAMPLE**

The probability of someone voting for a particular candidate in a two-person election is 56%. Use a normal distribution to approximate the probability that more than 60 of a sample of 100 people vote for the candidate.



◆When approximating binomial distribution as normal, make a **continuity correction**:

Binomial	Normal
Exactly c	P(c - 0.5 < x < c + 0.5)
Between c & d	P(c - 0.5 < x < d + 0.5)
At most c	P(x < c + 0.5)
Fewer than c	P(x < c - 0.5)
At least c	P(x > c - 0.5)
More than c	P(x > c + 0.5)

### PRACTICE

A bank analyzes customer adoption of its new mobile banking app. Historically, 45% of customers use online banking services. Use a normal distribution to approximate the probability that between 62 and 70 customers out of a sample of 100 will adopt the online banking service.

#### PRACTICE

A previous study found that 80% of people preferred drinking Pepsi over Coca Cola. Use a normal distribution to approximate the probability that a random sample of 100 people reveals at least 60 people preferring Pepsi.

### PRACTICE

A previous study found that 80% of people preferred drinking Pepsi over Coca Cola. Use a normal distribution to approximate the probability that, from this same random sample of 100 people, that between 10 and 11 people prefer Coca Cola.

# EXAMPLE

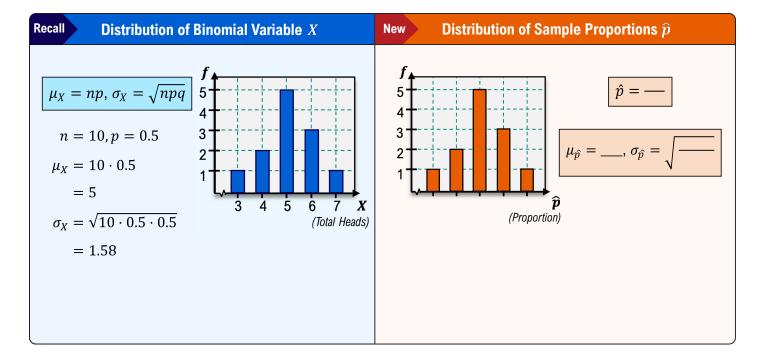
In 2023 about 35 million cars were recalled, out of approximately 94 million cars produced. A used car dealer has 76 cars that were produced in 2023. Use a normal distribution to approximate the probability that more than half of these cars were recalled.

## Sampling Distribution of Sample Proportion

- ♦ Recall: For binomial variables (X) when  $np \ge 5$  &  $nq \ge 5$ , X has an approximately normal distribution.
  - ▶ For a binomial experiment, the **Sample Proportion**  $(\hat{p})$  is the actual # of successes out of the # of \_\_\_\_\_\_
  - ► Take many random samples to get a **sample distribution** of  $\hat{p}$ .

**EXAMPLE** 

You and several classmates take turns flipping a coin 10 times each. The distribution of heads (successes) is shown below. Find the mean and standard deviation of the sampling distribution for  $\hat{p}$ .



### PRACTICE

A market research firm is studying customer satisfaction for a food delivery service. Based on past data, 85% of customers rate the service as "satisfactory". The firm randomly surveys groups of 250 customers. Find the mean  $\mu_{\hat{p}}$  and standard deviation  $\sigma_{\hat{p}}$  of the sampling distribution for  $\hat{p}$ . What would the shape of the sampling distribution be?