

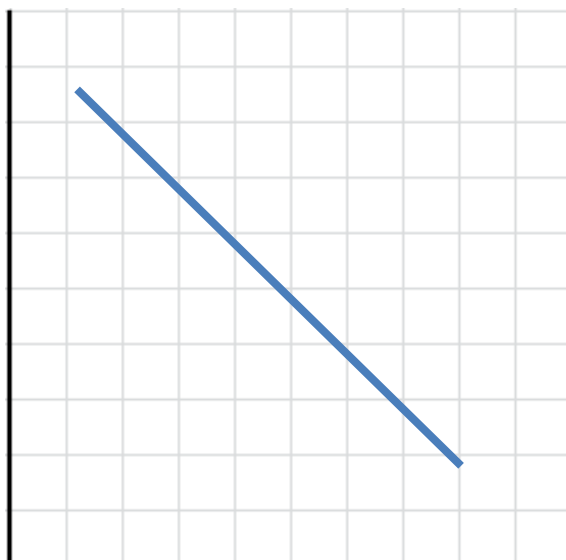
CONCEPT: GOVERNMENT PURCHASES AND THE MULTIPLIER EFFECT ON AGGREGATE DEMAND

- The **multiplier effect** describes how an initial boost in spending leads to a much higher increase in _____
 - When government increases spending, this, in turn, increases _____ of households
 - The increase in household _____, leads to an increase in household _____
 - > Refer to our calculations of the Marginal Propensity to Consume
 - A second round of spending occurs based on the additional consumption, leading to MORE consumption
 - The chain reaction continues...

EXAMPLE: Governmentland has increased government spending by \$5 billion dollars:

Increase in Government Spending		\$5 billion
Increase in Consumer Spending	= MPC * \$5 billion	
Increase in Consumer Spending	= MPC * (MPC * \$5 billion) =	
Increase in Consumer Spending	= MPC * (MPC * (MPC * \$ 5 billion)) =	
The chain reaction continues...		

Aggregate Demand



Multiplier Effect

$$Total\ Increase\ in\ GDP = \frac{1}{1 - MPC} * Initial\ Spending\ Boost$$