CONCEPT: THE FUNCTIONS OF MONEY; THE KINDS OF MONEY

• Money is a set of assets that people at	re generally willing to accept in exchange f	or goods and services
☐ Money is useful because it elir	minate the need for the "double coincide	nce of"
A barter econon	ny only trades goods for other goods → _	
Brick Master is a builder who would like to trade his extra clay for lumber	Sir Lumber is a carpenter who would like to trade his extra lumber for wheat	Admiral Wheat is a farmer who wou like to trade his extra wheat for lumb
It is diffic	cult to get what you want without the use o	f money!
• The <i>functions</i> of money:		
□ <i>Medium of Exchange</i> – an iter	m used for trading goods rather than for its	
> US Dollars are not con	sumed by anyone, rather just used to trad	e for goods and services
☐ Unit of Account – the measure	e used to and make calc	ulations
> Money allows for one s	set price set, for example, in US Dollars (o	ne lumber = \$5)
> Without money, one lu	mber could be worth, for example, two wh	eat or three bricks or one sheep
☐ Store of Value – ability to	purchasing power over time	
> You may trade your go	oods and services now, save the money, a	nd use it later for goods and services
> Standard of Deferred F	Payment – allows for trading of goods	
- Allows for borro	owing and lending	
□ Some assets hold wealth (suc	h as stocks, bonds, real estate), but are no	ot money
> <i>Liquidity</i> – how easily	an asset can be converted into cash	
• The <i>kinds</i> of money:		
□ <i>Fiat Money</i> – Only has value t	pecause we say it has value (government-	mandated currency)
> US Dollars have no va	lue outside of their use as money	
□ Commodity Money – Has valu	e in other uses, but is also used as money	1
> Gold has been a medi	um of exchange for millennia, but has othe	r uses than money
- Jewelry		
- Electronics		
- Gold Teeth		