

CONCEPT: OVERVIEW OF THE MONETARIST MODEL

- The **monetarist model of economics** argues that Keynesian economics overstated the instability in the economy
 - Developed by Milton Friedman, a Nobel Prize winning economist, in the 1940s
 - Basis of monetarism:
 - > Primary focus on the _____
 - > Competitive market system leads to a high degree of stability
 - Monetary policy focuses on the **quantity theory of money**:
 - **Quantity Theory of Money** – a theory that connects the money supply with the level of prices

$$Money\ Supply * Velocity\ of\ Money = Price\ Level * Real\ GDP$$

- The velocity of money is assumed to be stable by monetarists
- Steady increases in the money supply would ensure steady growth in spending and GDP
- In the real world, the velocity of money is not stable enough
 - Monetarism strongly influenced monetary policy in the late 1970s and early 1980s
 - Inflation soared during this period, leading to believe monetarism was flawed