## **CONCEPT:** BIG DADDY SHIFT SUMMARY

	DEMAND	SUPPLY
Directly Proportional	(INSPEC)  Income: Normal Goods Consumer Income ↑ → Demand for Normal Goods ↑  Substitutes Price of Substitute ↑ → Demand for Good ↑  Preferences for a Good Preferences for Good ↑ → Demand for Good ↑  Consumer Expectations Expected Future Price ↑ → Demand for Good (now) ↑  Number of Consumers	(NESTS)  Nature  "Good" Nature Event → Supply of Good ↑  Producer Expectations of Future Price: Hire Hiring new workers → Supply of Good ↑  Subsidies Subsidies ↑ → Supply of Good ↑  Technology Technology ↑ → Supply of Good ↑  Number of Suppliers
Inversely Proportional	Income: Inferior Goods Consumer Income ↑ → Demand for Inferior Goods ↓  Complements Price of Complement ↑ → Demand for Good ↓	Number of Suppliers ↑ → Supply of Good ↑  (SITE)  Substitute in Production  Price of Substitute in Prod. ↑ → Supply of Good ↓  Input Prices  Input Prices  Input Price ↑ → Supply of Good ↓  Taxes  Taxes  Taxes ↑ → Supply of Good ↓  Producer Expectations of Future Price: Storage  Storing current production → Supply of Good ↓



