

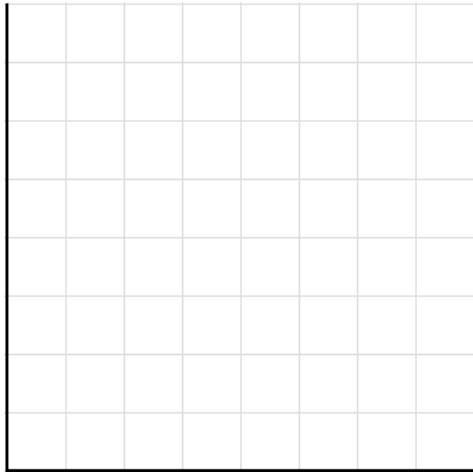
CONCEPT: PRODUCTIVE AND ALLOCATIVE EFFICIENCY; EQUALITY

- **Efficiency** means that society is getting the _____ benefits from its scarce resources.

☐ **Productive efficiency** – maximizing output at the *lowest possible cost*

- Attainable vs. Unattainable

Light Beer



Deep-dish Pizzas

☐ **Allocative efficiency** – production represents consumer preferences

FSU:

NYU:

☐ **Equality (Equity)** – the fair distribution of economic benefits