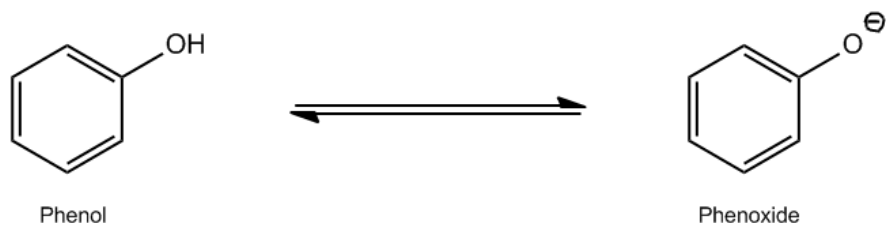


## CONCEPT: ACIDITY OF PHENOLS

Phenols are substantially more acidic than typical alcohols due to the \_\_\_\_\_ effect.

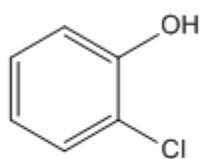
- Recall, the more we can stabilize the conjugate base, the more acidic a compound will be.



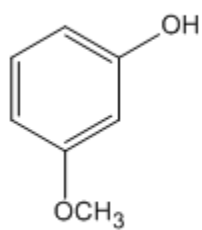
## Donating and Withdrawing Groups:



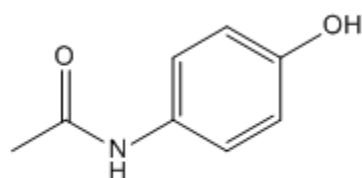
**EXAMPLE:** Predict which of the following would be the most acidic phenol.



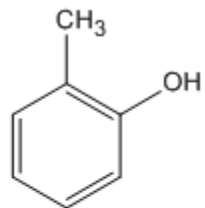
a.



b.



c.

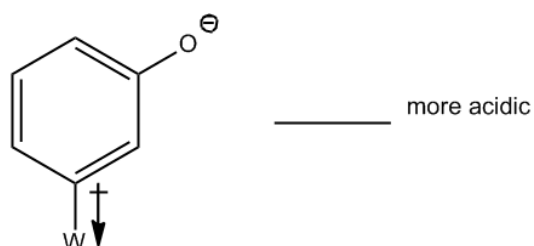
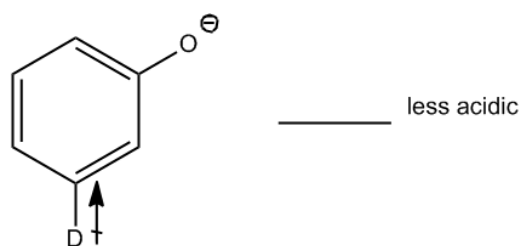
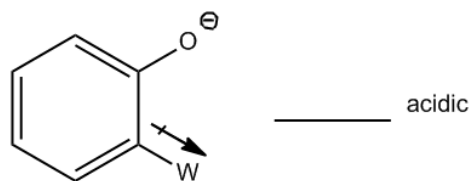
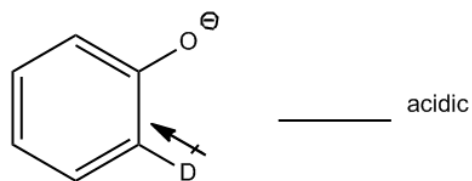


d.

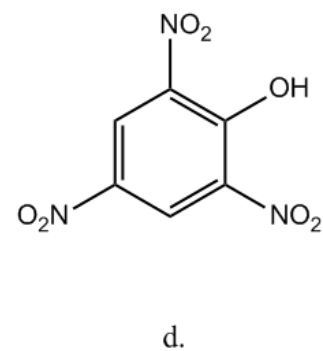
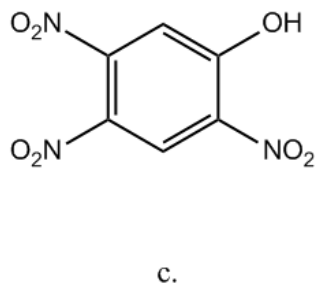
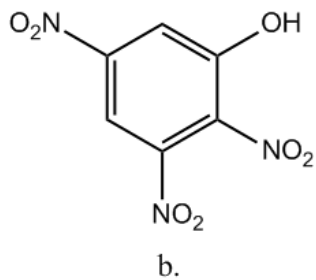
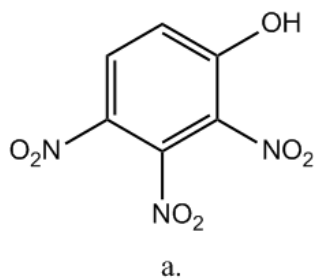
### O,P-Directors vs. Meta-Directors

The \_\_\_\_\_ position has a ***much lessor effect*** on acidity than the \_\_\_\_\_ and \_\_\_\_\_ positions.

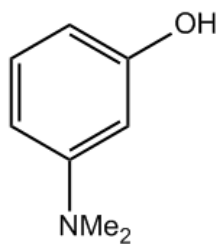
- This is due to the resonance structures that are able to be produced by different positions



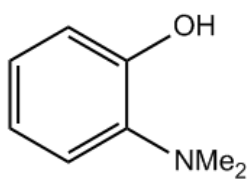
**EXAMPLE:** Predict which of the following would be the most acidic phenol.



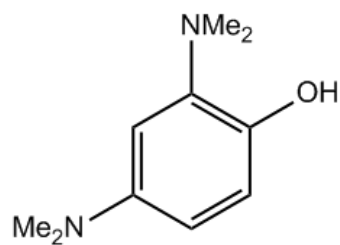
**EXAMPLE:** Predict which of the following would be the most acidic phenol.



a.

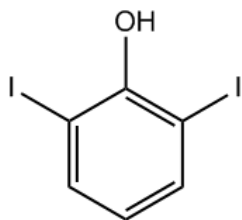


b.

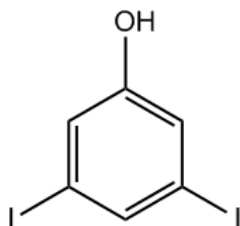


c.

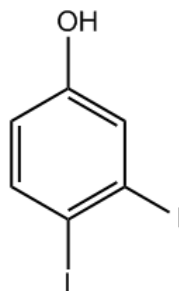
**EXAMPLE:** Predict which of the following would be the most acidic phenol.



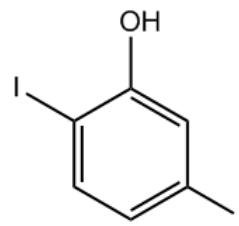
a.



b.



c.



d.

PRACTICE: Rank the following phenols in order of increasing acidity.

